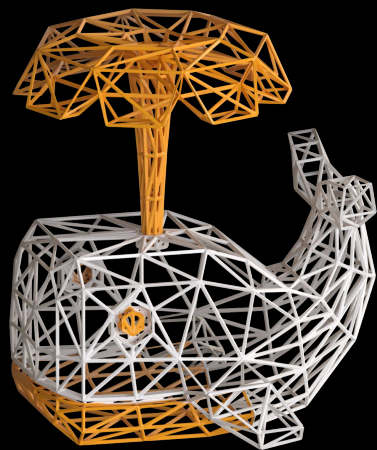


An aerial, high-angle photograph of a dense urban skyline, likely New York City, featuring numerous skyscrapers and buildings. The image is overlaid with the word "ardas" in a large, bold, orange, lowercase sans-serif font. The letters are semi-transparent, allowing the city buildings to be seen through them. The overall color palette is muted, with greys and browns from the cityscape, contrasted by the bright orange of the text.

ardas



## Our profile



We design, architect, build software products and  
make them successful

**17** years  
on the market

**100+** startups  
launched

**3** own SaaS  
products

**10+** ongoing  
projects

**200+** employees

**5** subcontractors

**1** R&D center  
Based in Ukraine with  
developers worldwide

**8** representatives  
around the globe  
Germany, UK, USA, Sweden,  
Denmark, Finland, Norway, France

ardas



# Why us



## Investment & business expertise

Our own products gave us software business and investing experience

## Wide range of technologies

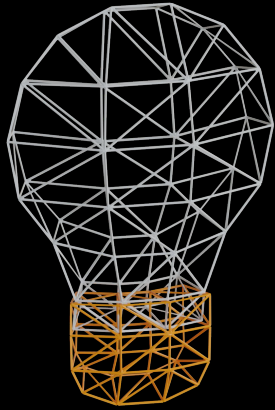
Our 200+ employees and 5 subcontractors cover almost all areas of IT business

## Experienced in various niches

We worked in 12 different industry niches and understand their details precisely

## Full support on all stages

We carry all our products from the idea through the growth phase and until their matureness

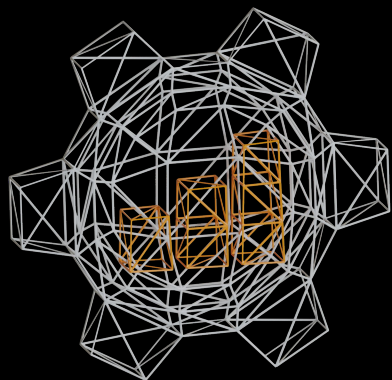


# Advantages



## The benefits we provide as a product development service company

- Full protection of your IP on a contract level
- DPA that covers your data privacy
- Contracts bound to USA jurisdiction
- Smooth cooperation as a management culture
- High attention to security and privacy
- Joining your product at any stage
- Quality-to-price ratio optimized for business growth
- Professional management on all levels
- Flawless development processes and scrum
- Taking care of all staffing troubles



# Industries



## Industry niches we understand and have experience in



Fintech, Trading,  
Bidding



Logistics,  
Transportation



Marketing & Sales,  
Retention, Emailing



Media Business,  
Advertisement



Retail & Commerce,  
Stock Management



Healthcare, Medical  
IoT



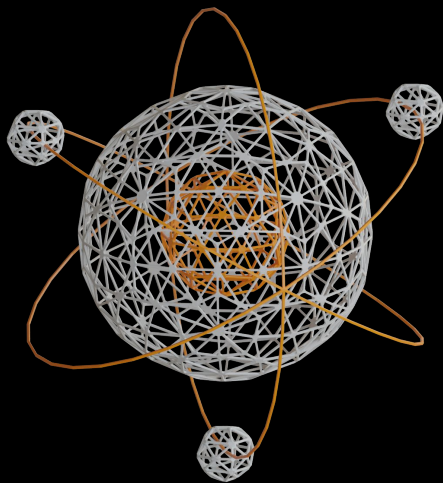
Real Estate, Rent &  
Sale



Education, Training  
& eLearning



Entertainment,  
Leisure & Art



## Our family



## Technical areas we cover with our subcontractors

### Security and fraud protection

Constant security audits and hacker-proof development

### Games, Entertainment, Simulation

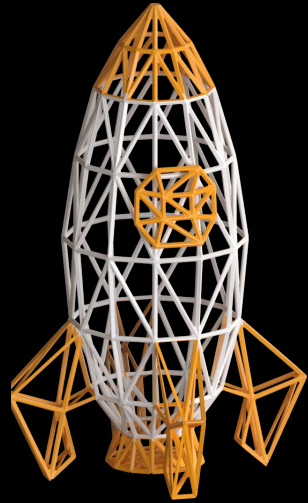
Entertainment solutions, gamification for business, VR/AR

### Hardware, electronics, prototyping

Hardware design and embedded development for manufactures

### Blockchain, cryptocurrency

Blockchain for various B2B areas and cryptocurrencies for fintech



# Startups



## Well polished methodology of startup product development

- Agile, scrum, and slicing methodologies
- Technical risk reduction as the key concept
- Tight collaboration with marketing
- Technical leadership and creativity
- Fully guided by business