



**forb**

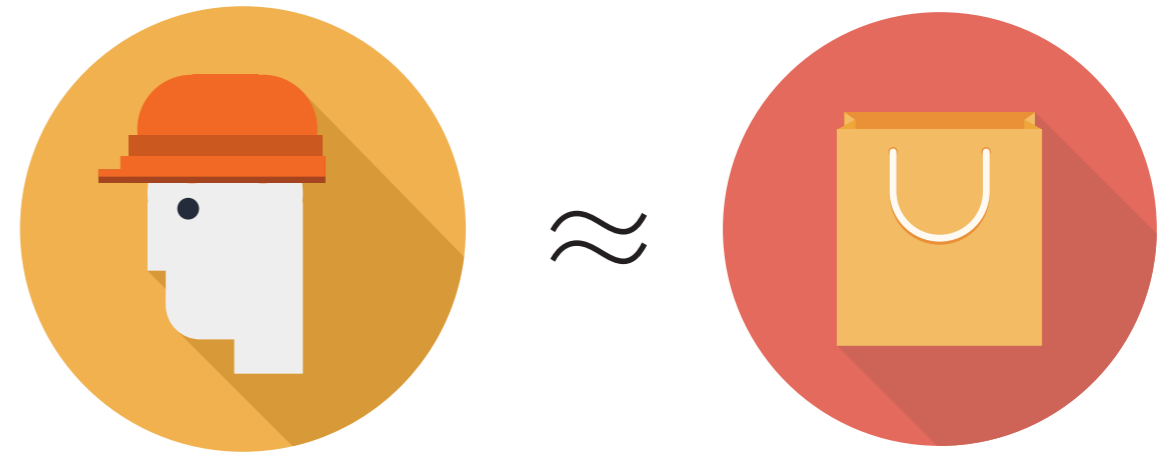
people and products  
social market

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Partnership  
Offer

# ~ SERVICE PITCH

Goods and services have long become equivalent concepts. So we decided to look at the world of consumer wants and needs from a new perspective and developed EFORB - the goods and services social market.



WE UNITED THE MOST IMPORTANT: PRODUCTS AND SERVICE (PEOPLE).  
CREATING A SOCIAL NETWORK FOR SEARCHING OF PRODUCTS AND  
SERVICES WE FOCUS ON LOCALITY AND RECOMMENDATIONS.

DOING THIS WE UNDERSTAND THAT IT IS  
**A WAY TO CUSTOMERS PARADISE.**

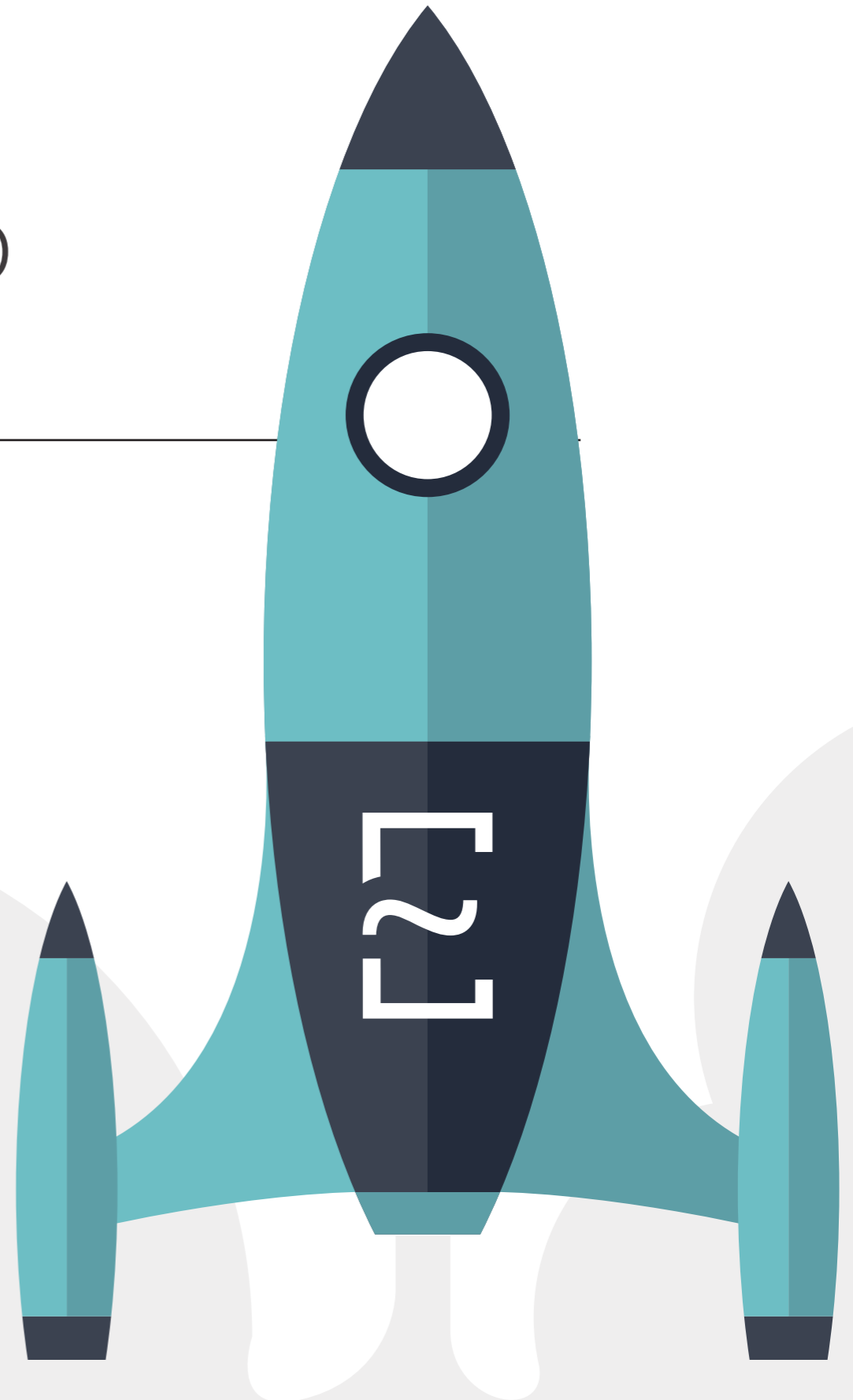
# ~ INTRODUCTION

## WHY WE HAVE DECIDED TO DO THIS

Present-day business becomes more and more open. Business is based on principle «person-to-person». It's high time to say good bye to impersonal sales. A person needs more than a picture. A person needs real contact.

A PERSON WANTS TO SEE NOT ONLY  
PRODUCT BUT A PERSON WHO SELLS.

Product confidence is a primary purchase motivator. Good advertisement is insufficient. People examine products, seller, exchange thoughts, consult, recommend!



# ~ INTRODUCTION



Selling spaces, as such, don't satisfy demands of customers. Impersonal way of selling is working itself out.

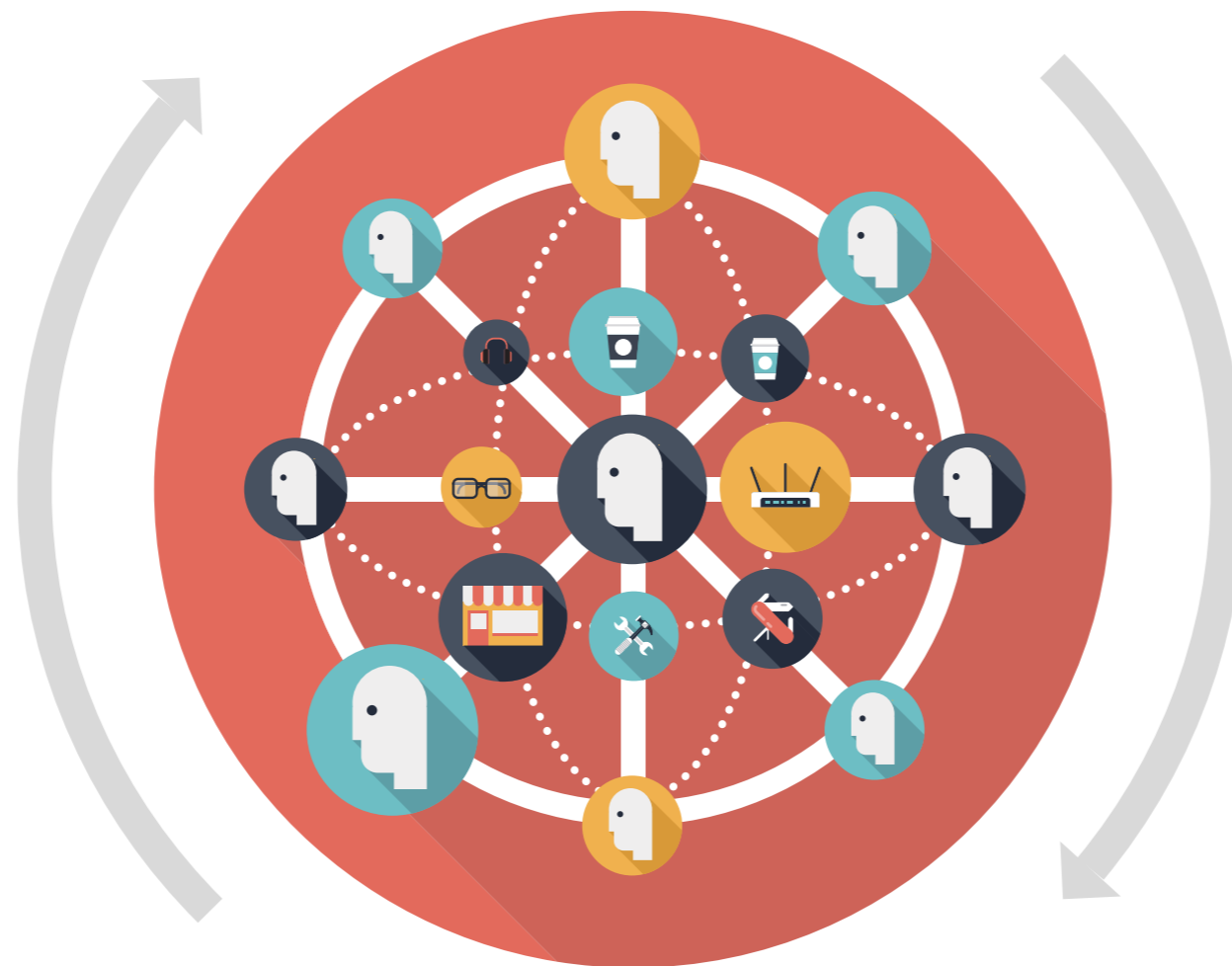
**PEOPLE DON'T WANT TO SEARCH ANYMORE!**  
They want a system which can suggest products and services depending on their interests.

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SUCH APPROACH MAKES EFORB  
A **UNIQUE** RESOURCE IN ITS SEGMENT

# ~ KEY IDEA

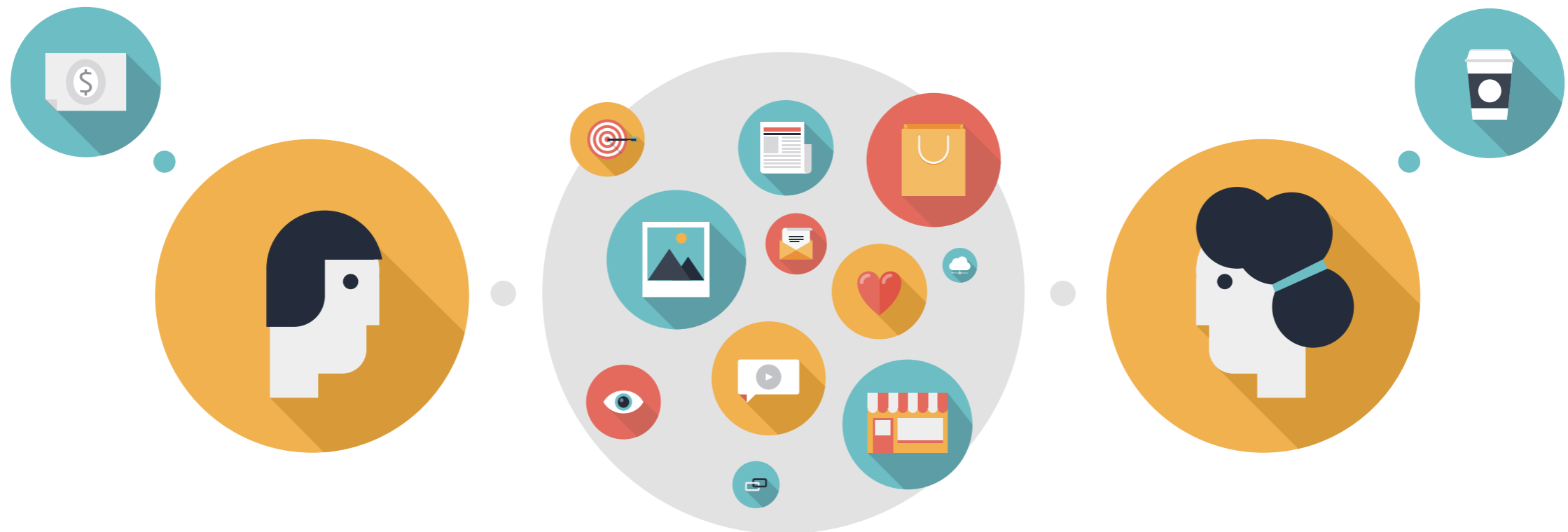
TELL ME WHO YOUR FRIEND IS AND I'LL TELL YOU WHO YOU'RE:  
PERSON'S COMMUNICATION CIRCLES FORM PRODUCTS AND SERVICES  
SUGGESTIONS FOR HIM.



PRODUCTS IMPACT PEOPLE,  
PEOPLE IMPACT PRODUCTS.

# ~ KEY PARTNERSHIP BENEFIT

A consumer interest in goods and services from the database of the offers will grow proportionally with the customer experience and communication aggregated around these goods and services.



It means we provide you as our affiliate partner with an actively involved and engaged audience, who knows what it wants and already sees itself as **YOUR CUSTOMER.**

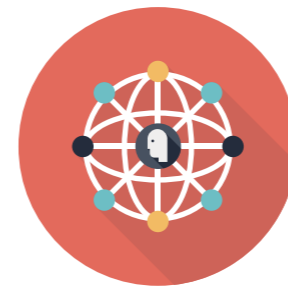
# ~ KEY USER FUNCTIONS



## Our customer trusts us and ...



Day by day tells us the story of his tastes for more qualitative selection of products/services from your database.



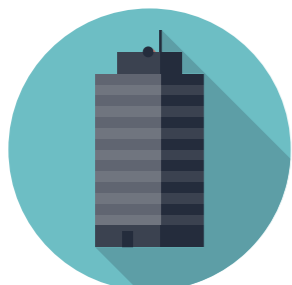
Solves the problem of finding a trusted expert using the circles of trust.



Shares consumption experience more actively than anywhere else drawing attention of your target audience to your service.



Launches the "lighthouse of the offers" expressing readiness to receive offers to buy goods in a particular segment.



Takes EFORB as a best possible quality assurance platform in the dynamic world. This perception will be carried over to the platform content.



Recommends or searches for people and services they provide with reference to some specific location.

# ~ ROADMAP

Product strategy and roadmap.

Since we cannot guarantee anything, it should be a mix of the figures we control and general figures with their good serve.

Already this autumn EFORB will get:



500,000,000+  
goods and services



1,000,000+  
constant consumers who  
know what they want  
(your goods or services)



Advertising coverage in three  
major markets with  
tens of millions of contacts

Already now we offer:



Easy integration  
into our service



Personal  
manager



Traffic to your products  
from the first day of the launch



Guarantees of traffic growth



# ~ WE ARE GOING GLOBAL

Within 6-8 months we are planning to cover the core markets (United States, Canada, Europe) and in a year to expand our footprint with China and Eastern Europe. Therefore, we are interested in both the local partners, which can provide a proven product or service, and multiplayers of retail and service, for which the complexity of communication with us will be reduced to a single contract.

Our advertising campaign launching this autumn is focused on reaching tens of millions of potential users - people who want to consume high quality goods and services. That is why today we must proceed to the step of database integration. Consequently, from the early days of the launch you will have an opportunity to 100% verify the effectiveness of our aggregator for selling your products and services.

Well aware that trust is a mutual feeling based on actual achievements, we offer each partner a personal manager to help you integrate into our system and quickly assist you in resolving possible issues related to the partnership.

# ~ EFORB + YOUR BUSINESS

Our goal is to help people find the services and goods to meet their needs and tastes. Therefore we would be glad to give our end-users an opportunity to search through your database and provide you the traffic as a result, and we hope you would be interested in a cooperation.

## WHAT SHOULD YOU DO?



Email Nika  
nika.paramonova@gmail.com



Provide us access  
to the goods



Relax and  
make money

# THX!

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