

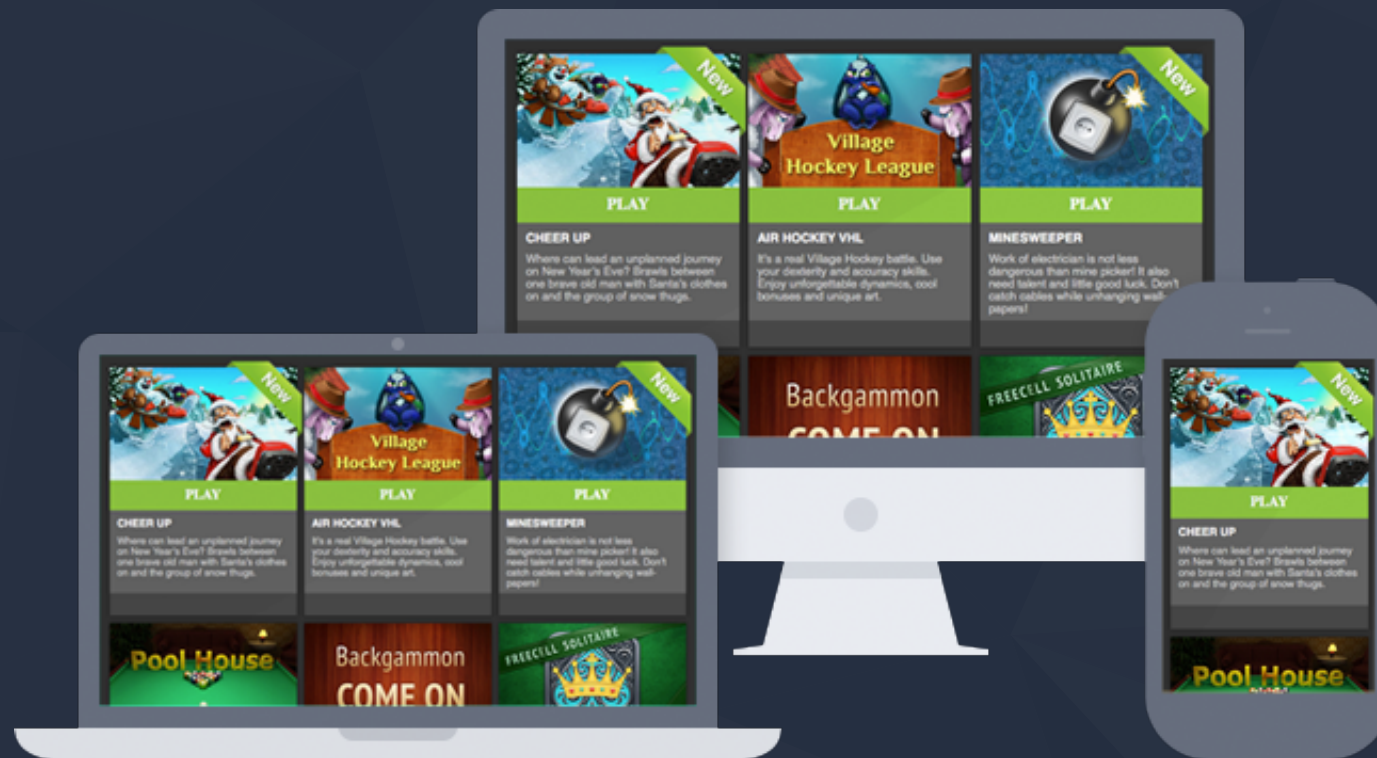


# GAME ARENA

Partnership  
Offer

# ~ INTRODUCTION


Game Arena is the Eforb's cross-platform product that can be easily integrated into client's site for monetizing with the help of advertising.



- CROSS-PLATFORM.
- FAST INTEGRATION.
- FUN AND ENGAGING.

WE CAN MAKE **OUR** GAMES **YOUR** GAMES.  
YOU CAN START EARNING MONEY FROM THEM RIGHT AWAY.

# ~ GAME ARENA'S FEATURES

- HIGH QUALITY , ENGAGING AND FUN HTML5 AND UNITY GAMES;
  - THE PROMO AREA FOR FEATURING GAMES;
  - YOUR GAME LOGO;
  - GAME DETAILS PAGE;
  - PLAY GAME PAGE;
  - SUPPORT OF THE AD BY EACH OF THE GAMES;
  - SEVERAL TYPES OF PAGE ADS ON YOUR CHOICE.
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- A decorative illustration at the bottom of the slide shows a blue rocket launching upwards, with orange and yellow flames at its base. The rocket is positioned on the right side of the slide, below the list of features.



# ~ WHY TO INTEGRATE ARENA TO YOUR SITE?

Engaging and fun games that your audience will love will help you:



**To increase time spent on YOUR site:**  
nothing is so addictive and involving than games;



**Increase users' retention:** users will return to play their favorite games, and, thus, return to your site;



**Increase users' interaction with your site:** order games reskins to promote your product, brand or event and you will see how eye-catching and effective it is!



**Brings additional traffic to your site:**  
by searching for the popular games, players will get to your site and learn about it.

# ~ WHY TO INTEGRATE ARENA TO YOUR SITE?

## ARENA WILL ALSO BECOME YOUR ADDITIONAL SOURCE OF REVENUE!

Each of our games supports the ads displaying. Ads are also placed on the pages of arena. By playing the games, users watch the ads and you're getting paid.



## THE MORE USERS YOU HAVE, THE MORE GAME PLAYS, THE HIGHER YOUR REVENUE IS.

Yet, you don't need to worry about the ads integration, communications with the ad providers: all of that is being handled by our team.

# ~ WHY TO INTEGRATE WITH US?



This is your additional business that doesn't require from you spends of money, resources, time.



We help to grow your revenue by constantly optimizing the process, ad performance, game plays.



Our library of games is constantly growing thanks to our easy and beneficial developers partnership program.



We are flexible. You can choose which games to display, which games to feature. This is easily managed within few minutes by our manager.

# ~ OUR STRENGTHS

- **ABSOLUTE FLEXIBILITY.**

Your game arena will stick to your site as native and be same style and look as the rest of your site. You can select any games you want from our library as well as those that you would like to feature. Unlike many other platforms, we support all of the technologies: html5, unity, flash, providing the best game play experience on any of the platforms: PC, tablets, phones. You can also choose the ad places from the available. Change social share texts, SEO texts to fit your site and needs. Just let us know what you prefer, or let our manager suggest the most optimized solution and it will be implemented fast.

- **WE PROVIDE TRANSPARENT ANALYTICS.**

We do everything to constantly improve and optimize the revenue. We keep an eye on analytics, share it with you and suggest improvements.

- **NO INTEGRATION EFFORTS FROM YOUR SIDE.**

All the integration is done by our technical team.

- **QUICK AND RELIABLE SUPPORT.**

Apply for arena integration and you'll get the account manager within an hour who will guide you through all your questions and integration process.



# ~ HOW TO START WORKING WITH US?

IT'S REALLY EASY AND FAST TO GET YOUR ARENA:

**1.** Contact us by e-mails:

[nika.paramonova@gmail.com](mailto:nika.paramonova@gmail.com)

[anton.ustim86@gmail.com](mailto:anton.ustim86@gmail.com)

**2.** Our account manager will get back to you within few hours with the visual suggestion of arena's look and plan of integration.

**3.** Within the arranged term we'll provide you arena already integrated into your site.

**4.** Enjoy your game arena and earn money!

**5.** We will be also providing support and revenue reports during the contract term.



THX!



[eforbgames.com](http://eforbgames.com)